



# Agri-StartUp Stakeholders Connect

“Fostering Collaboration & Partnerships”



In Collaboration with



**Savitribai Phule Pune University (SPPU)**  
Pune, Maharashtra



MANAGE–Centre for Innovation and Agripreneurship  
**National Institute of Agricultural Extension Management (MANAGE)**  
Hyderabad  
<https://www.manage.gov.in/managecia/>

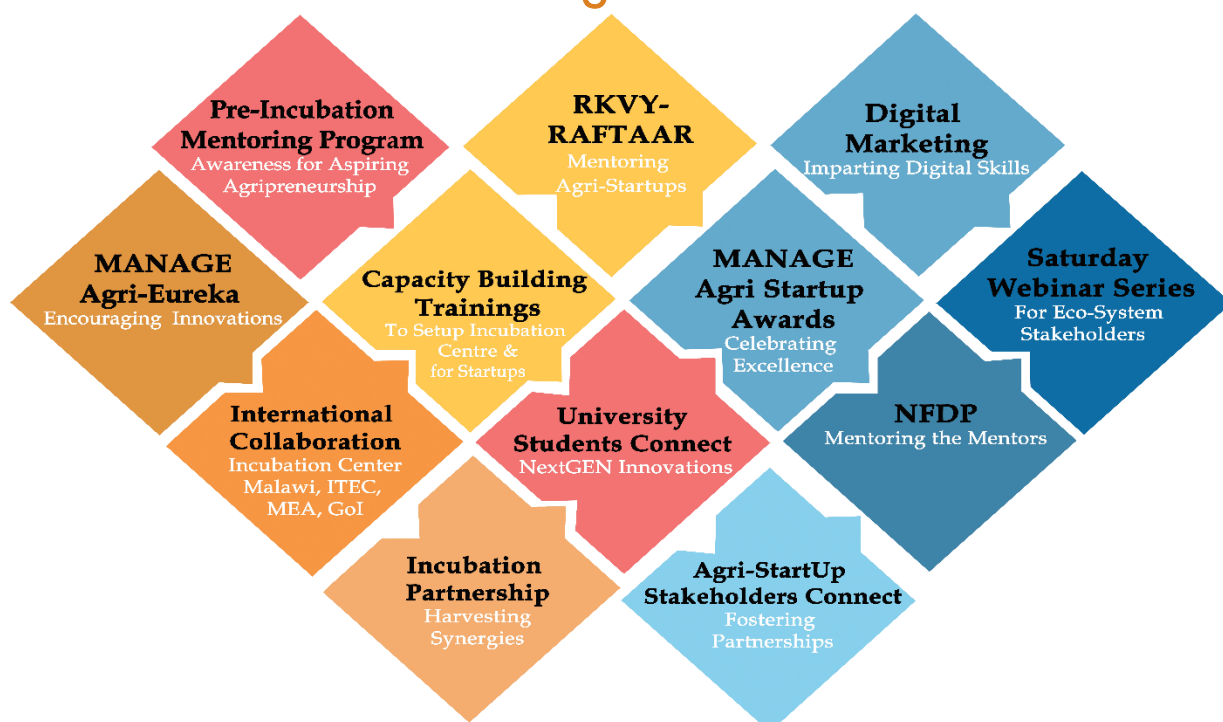
## MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management.

## MANAGE-CIA

MANAGE - Centre for Innovation and Agripreneurship (CIA), a Centre of Excellence Agri-Business Incubator hosted at MANAGE, one of the leading agri-business Incubators in India. MANAGE-CIA is supporting, guiding and mentoring the Agripreneurs and Agri-startups in Agriculture and Allied sectors. MANAGE-CIA is the Knowledge Partner for strengthening, handholding and demonstrating best practices to the Agri-Business Incubators (R-ABIs) of Agri-Innovation and Entrepreneurship program of RKVY-RAFTAAR, Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE-CIA has mentored 847 Agri-startups and incubated 425 startups in the last four years. Apart from training and mentoring, MANAGE-CIA is facilitating Agri-startups with creating networks, collaborations, market linkages and extended end-to-end support for scaling-up their business. MANAGE-CIA and partner incubation centres has supported 1008 startups with a grant-in-aid amount of ₹39.64 Crores under the Agri-Innovation and Entrepreneurship Program of the RKVY-RAFTAAR. MANAGE is committed in developing the agri-business and Agri-startup ecosystem of the country. (<https://www.manage.gov.in/managecia/>)

## Programs



## About the Program

This program will help start-ups connect with all the relevant agricultural stakeholders on a single platform and bridge the information gap thus facilitating a seamless exchange of knowledge, resources and Partnership opportunities. It also aims to connect all dots spanning in entrepreneurship spectrum for providing start-ups centric solutions.

This unique programme seeks to foster a vibrant community, enabling start-ups founders and agribusiness stakeholders to connect, share their experiences and collaborate in ways that drive progress. With an emphasis on fostering dialogues and facilitating learning, participants will have the opportunity to not only showcase their products but also to listen to fellow founders' stories.

### Key Takeaways

#### New Partnerships

Meet individuals who can potentially become business partners, clients, mentors or collaborators.

#### Learning

Gain Insights from Agri-Startup Stakeholders through Networking, Talks and Discussions.

#### Visibility

Showcase your products and technology to a relevant audience, increasing your visibility within the local business community.

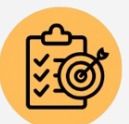
#### Collaboration

Discover opportunities for joint ventures, partnerships, or projects that align with your start-up's objectives.



#### Venue

Savitribai Phule Pune University (SPPU), Pune Maharashtra



#### Date

02<sup>nd</sup> August, 2024





## Participants of the Program

Agricultural Development Administrators and Policy makers, Central and State Government officials, Incubation and Innovation Centres, Entrepreneurs, inventors and innovators, Research institutions, FBOs, Agri-Business Firms, Media, Educational Institutions and Developmental Departments, Banks & Venture Capitalists firms and angel investors, Startup Mentors and Service providers, Investors, Agri-Startups and Aspiring Agriprenuers, Researchers, Students, Rural youth and Academicians, NGOs and other stakeholders associate with the Agri-Startup Eco-System.

## Organising Team

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